

Get the most out of every F&I sales opportunity



E-solutions for Business Development

Now when any sales opportunity comes knocking, you can take maximum advantage with Intelligent Solutions™ from GMAC Insurance - an advanced F&I sales technology that will satisfy your customers - and your bottom line. Integrating seamlessly with your DMS, IntelliMenu makes F&I sales faster and easier. It helps guide you through the sales process quickly, so offering your customers the exact GMAC Insurance products they want becomes effortless. Combined with IntelliTracker online performance tracking, and our income development training support, you get a complete selling system that can increase your revenue.

Dealer-Focused

While competitors follow the conventional product-focused approach to F&I sales, GMAC Insurance has broken with tradition and restructured its entire portfolio and service offerings toward dealer-focused solutions. By integrating F&I products with best-in-class training and technology tools, dealers can select a custom fit solution designed to maximize F&I performance.

Full-Circle of Solutions

The E-solutions suite from GMAC Insurance is just one face of the full-circle of solutions offered to help dealers build their bottom line. By combining innovative, menu-selling F&I technology with superior products and support, dealers can count on maximizing F&I success.

[More information](#)

Seamless DMS Integration

Engineered for effortless integration with your existing software systems, IntelliMenu, IntelliTracker, and our income development training, bring time and money-saving efficiencies to the F&I sales process. IntelliMenu is an easy way to structure multiple deals in the F&I office and assists with disclosure needs, allowing dealers to show every customer a complete listing of product offerings. IntelliTracker provides dealers and their GMAC Insurance Account Executives with up-to-the-minute information on F&I sales results. Our income development training enables dealers to get the maximum benefit out of Intelligent Solutions, resulting in increased product sales, revenue, and CSI scores.

